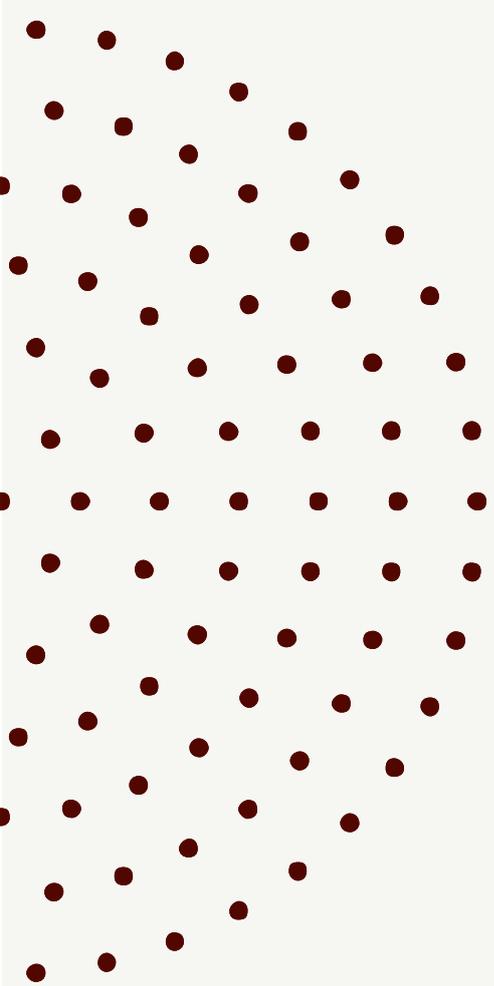


# Choose a better way to work

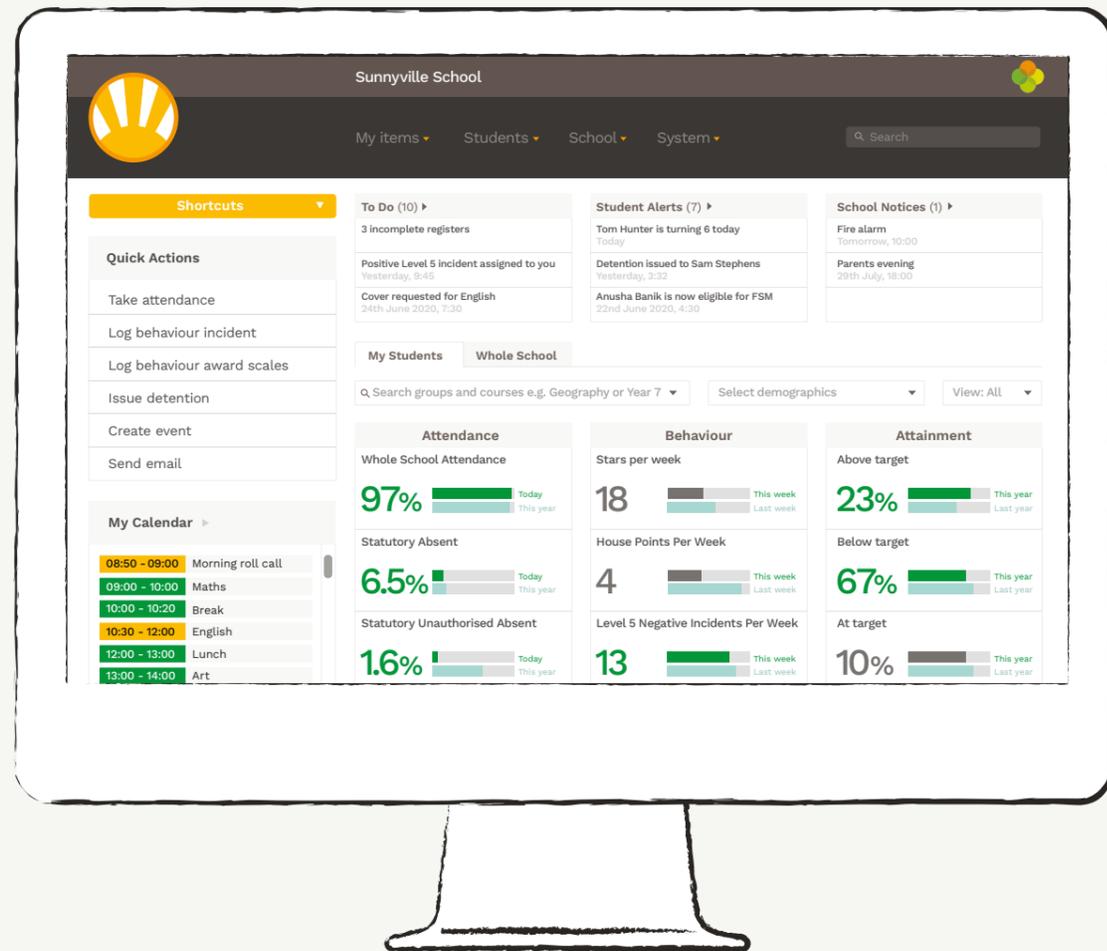
Arbor MIS for Multi-Academy Trusts



**1 in 2**  
Schools who switch  
MIS choose Arbor

# With Arbor, schools and trusts work better

Arbor MIS helps schools and trusts of all sizes work more easily and collaboratively, with intuitive tools designed to make a difference.



With over 2,400 schools and 250 MATs, we're the UK's fastest-growing MIS.

"Our Trust needs a user friendly, one stop shop MIS that also provides analytics. Arbor stands out from the crowd. We love the look, feel and flexibility of Arbor. All of our "can we" questions have received a resounding yes. Support and communication has been excellent. We are so pleased to be their 1,000th customer!"



**Sue Ashton**  
COO at Woodland Academy Trust



# Designed to make a difference

Our MIS for Multi-Academy Trusts is designed to make a measurable improvement to the way you work. Thanks to our tailored approach to change management, over 250 trusts of all sizes and phases have made a successful switch to Arbor. Here's the impact that Arbor is having for schools and MATs every day...



# 92%

save time with Arbor compared to their previous MIS

# 81%

say Arbor has improved how they analyse and understand data

# 92%

say Arbor has changed the way they work for the better

Source: Arbor Customer Survey Spring 2020

# Work as **one organisation**, not many

At Arbor, our School MIS and MAT-level MIS are designed to work as one, seamless pair of systems — giving you the tools you need to work together as one organisation, at last.

Our market-leading School MIS joins up people, systems and policies. It lets you manage complexity and measurably improves the way your schools work.

Our MAT MIS sits on top of, and works in combination with, Arbor School MIS. Built for collaboration, it gives your central team a dedicated tool where information and actions flow both ways: school-up and trust-down.

“Arbor’s simple interface is easy to use, and we love the MAT reporting tool – the ability to see MAT data in one place without having to contact all schools individually has saved us so much time!”



**Lisa Sarikaya**  
Deputy CEO and COO at  
St Bart's Multi-Academy Trust



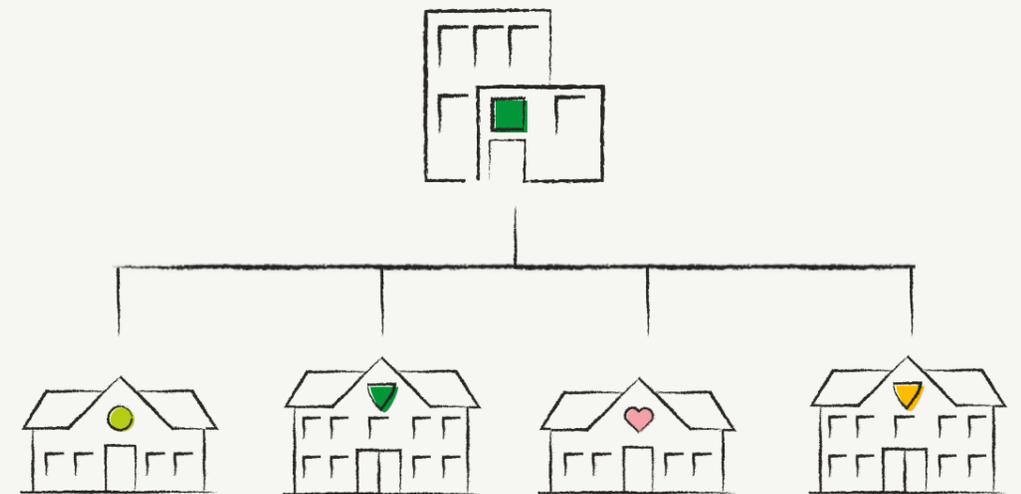
## Designed for every part of your trust

### For schools

- Designed for Primary, Secondary and Special schools
- Features tailored to office staff, teachers and SLT — so your staff can work together in one, shared system
- Out-of-the-box dashboards
- Integrate with your external tools, including Power BI, to reduce the need for data duplication
- Fully cloud-based system — let your team work remotely and flexibly

### For your MAT central team

- Get oversight of what's going on across all your schools
- Standardise policies and take action centrally
- Streamline roles, operations and systems to run your MAT as one cohesive unit
- Perfect for both single phase and mixed phase MATs
- Easy navigation from MAT level to school MIS



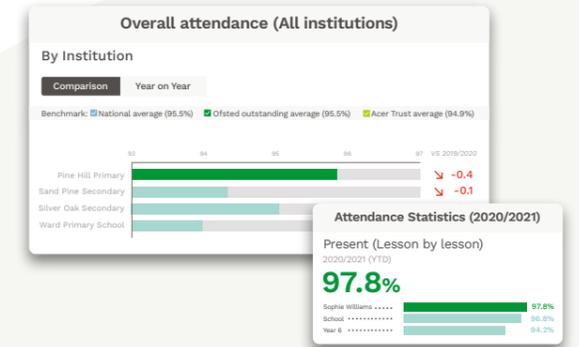
# Your MAT's mission control

We know that Trusts have different needs from schools. Rather than replicating a school MIS at MAT level, we've designed the only dedicated management system for Trusts, with tools to tackle your trust's unique challenges.



## Make your central team an enabler

Move work from your schools to your central team, and offer schools insights and analytics.



**Student profile**

Sophie Williams

Year: Y4 | DOB: 01 Jan 2011 (9Y 9M)

Mother: Katie Williams

Out of Age Group Cohort | Pupil Premium

**Pinned Items**

- Medical Condition
- Autism/Autistic Sp

**Create Follow-up**

Follow up with: Tina Campbell (Teacher)

Follow up with: Grace Cook (Teacher)

**Email Template**

Subject: Attendance follow-up

Dear: [Recipient First Name]

Please can you let the school office know why [Student First Name] is absent from school today.

Kind regards,

Sender Full Name

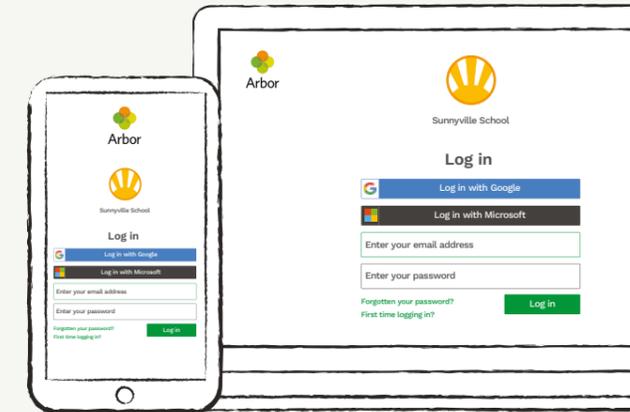
**SMS Template**

Dear [Recipient First Name], please can you let the school office know why [Student First Name] is absent from school today.

Cancel | Send message to Primary Guardian

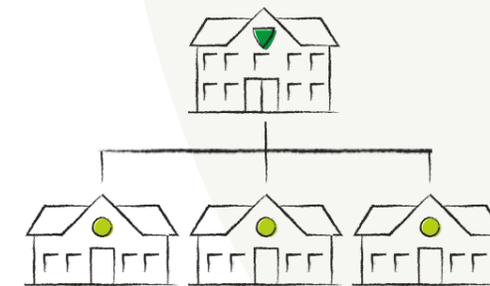
## Support your schools in the right way for them

If you want to standardise everything across your schools, you can. If you just want to take care of back-office admin to free up schools to focus on teaching and learning, you can do that too.



## Data and action taking, together

Arbor makes it easy for your central team to act on data within the system for fast, contextualised decision-making — with no need to log in to individual schools.



## Standardise policies

Create your assessment policies within MAT MIS, then roll them out to your schools — creating a consistent, joined up assessment offering across your MAT.

## Manage HR tasks centrally

Our HR tools let your central teams access your Single Central Record and manage staff records, contracts and checks, all in one place.



# The data you need to make the best decisions

Whereas other systems for MATs focus primarily on data aggregation, Arbor makes it easy for your central team to act on data within the system for fast, contextualised decision-making — with no need to log in to individual schools.

Plus, MAT MIS is powered by our market-leading data warehouse — giving you access to a unique combination of MIS, Assessment, HR, Finance, and Analyse School Performance data.

**Out-of-the-box dashboards**  
View your schools' data clearly as soon as you login — no fiddly setup required. Benchmark phases, demographics and individual schools against each other.

**Trust-wide assessment marks**  
See every assessment mark for each student in your trust, view the raw data and live feed it out for further analysis. View assessment marks over time, plot progress and identify any actions you need to take.

**Powerful integrations**  
Built-in Live Feeds allow you to explore your data in new ways with tools like Microsoft Power BI, Excel, Google Data Studio and Google Sheets.

**Flexible, painless reporting**  
Build custom reports in minutes and share them automatically with stakeholders. Save time by using our ready-made report templates and customise to suit your needs.

“We wouldn't have known what to do without Arbor this week, it's been an absolute godsend being able to access school info from the Group and all the other inbuilt reports we can access, as well as accessing remotely!”

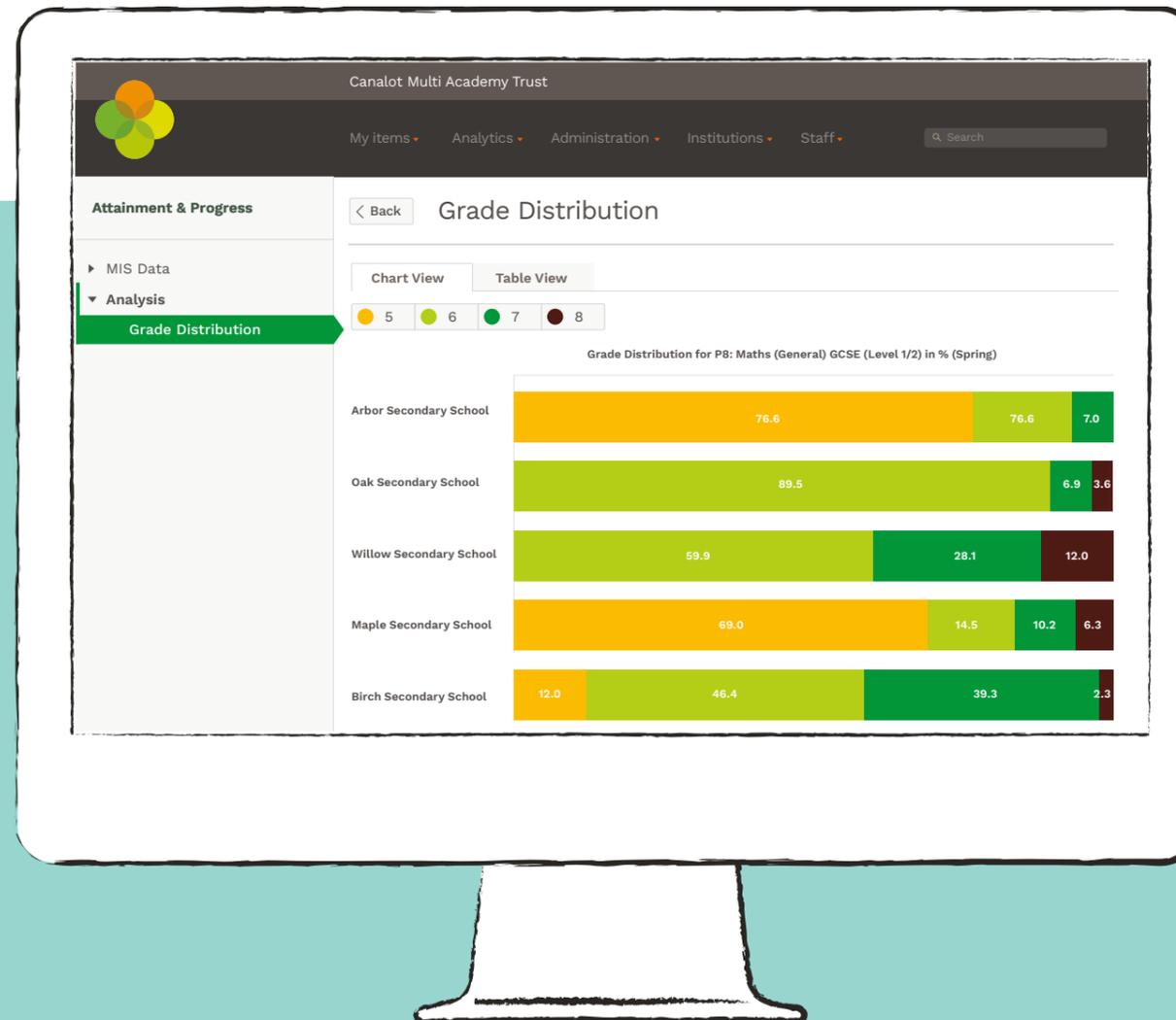


**Vicky Harrison,**  
COO at Hoyland Common Academy Trust



**Join up systems trust-wide**  
Arbor consolidates data across your MAT. It's more accurate and saves time, with no need for additional training or logins. Integrate seamlessly with other tools your Trust and schools love.

**Support a shared culture**  
Schools can rest assured that what's happening at school-level is fed up and informs the Trust as a whole.

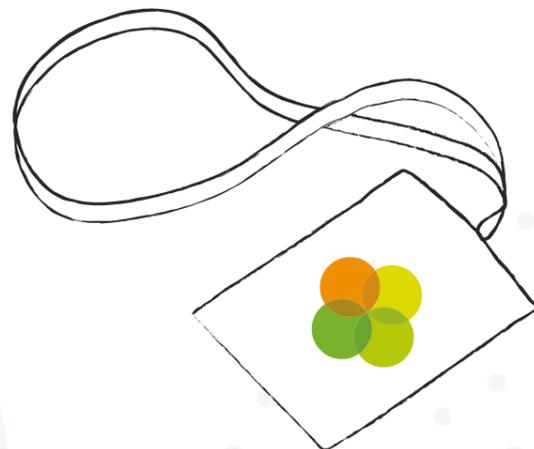


**User Defined Fields (UDFs)**  
Create user defined fields (UDFs) unique to your trust and push them down to your schools for consistency across trust-wide reporting.

# Ready for tomorrow

With over **2,400 schools** and **250 trusts**, Arbor works with more MATs than any other cloud MIS provider.

Discover and share best practice with trusts like yours through the **Digital Community**, **Feedback Forums** and **ArborFest** – the twice-yearly festival dedicated to our schools and trusts.



“United Learning are excited to realise the benefits that a modern cloud-based MIS such as Arbor will bring to our schools – resilience, mobility, security and the reduced costs of a single, highly capable tool.”

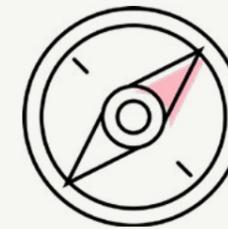


**Dominic Norrish**  
COO at United Learning



## We're ready to act in your corner, whatever the future holds

Arbor has the largest team of researchers and developers in the MIS market, making sure we're responsive to the needs of the DfE, Ofsted and Local Authorities. We're looking ahead and ready to act fast, if (and when!) things change.



### Always evolving

We update Arbor fortnightly, listening closely and responding to what you tell us. Have your say in where we go next, and help us shape the UK's most transformative management system for MATs.



### A network of support

When you join Arbor, you join a community of education professionals and experts learning from each other, sharing good practice and celebrating success.



### In it for the long term

We'll take the time to truly understand your MAT and your goals – then help you meet them, year after year.

# MAT MIS features

## Core

**Automatically connects to Arbor MIS**  
No fiddly set up required! MAT MIS works out-of-the-box

**Login to MIS**  
Click into your schools' sites straight from MAT MIS to follow up or take action

## Data and reporting

**Trust-level dashboards**  
See all your schools' data in one place, combing MIS, in-year progress and national data together

**User defined fields (UDFs):**  
Create unique UDFs for your trust and pushdown to schools

**Live Feeds**  
Built in Live Feeds allow you to explore your data in new ways and export out for further analysis

**User permissioning**  
Customise levels of user access to keep information secure

**Custom reporting**  
Build custom trust, school, student or staff reports

**Benchmarking**  
Compare performance against MAT averages, and against national, demographic and cohort level benchmarks

**Schedule reports**  
Automatically send reports to school stakeholders

## Assessments

**Policy pushdown**  
Set policies at trust level and pushdown for consistency across your schools

**Attainment Over Time**  
Compare grades over time, and drill down to Student Profiles to take action

**Mark and Cohort Level Analysis**  
See every assessment mark for every student in your trust

## Integrations

**External integrations**  
Integrate with Power BI, Core HR, iTrent and Inventory, to reduce data duplication

## Centralised communications

**Email multiple groups**  
Send emails to multiple groups of staff, students and parents across your MAT

**Communications log**  
Check the status of your messages, see what has been sent and when, and be reassured your emails have successfully been delivered

## Monitor

**Census Audit**  
See which schools have completed Census, and which need help

**Attendance Thresholds**  
Get notified when a school falls below a threshold you've set

## HR and central staff management

**Central team data**  
Record and track staff information. Add contract details, qualifications and checks, and record absences

**Report on staff data**  
Report on staff contracts, pay scales and absences

## School MIS features

Great for secondary schools

Great for primary schools

Great for special schools

**Intuitive Dashboards**  
Get simple, at-a-glance overviews of key performance measures

**Attendance**  
Take lightning fast registers and follow up with parents when students are absent

**Report Builder**  
Build reports using any data point in Arbor. Schedule them to run daily, weekly, or termly

**Easy Assessments**  
Track your students' formative progress through school

**My Classroom**  
Create seating plans, manage behaviour, take attendance and track progress

**SEN**  
Assign and report on SEN

**Progress**  
Track summative progress

**Behaviour**  
Record, reward and report on behaviour

**Parent and student portals**  
Log in to see updates and make payments

**Communications**  
Send and receive SMS and email and search all school comms

**Integrations**  
Connect third-party systems to Arbor

**Payments**  
Online and offline payments for meals, clubs and trips

**Census made simple**  
Complete your census quickly and easily without repeated resubmissions

**Arbor App**  
Communicate with parents on the go

**Clubs and trips**  
Easily schedule activities and link to consents and payments

**Admin automation**  
Automatic escalation of tasks and chasing via email and SMS

**Safeguarding**  
Securely permissioned access to child protection data

**Group/LA data returns**  
Auto-submit central returns

**Timetabling**  
Fully functional TimeTabler add-on

**Live Feed to Excel**  
Automatically sync your data to Excel or Google Sheets for simpler number crunching

**Calendar**  
School, staff and student calendars, linked to your mobile

**Meals**  
Choose and manage meals across the school

**Cover**  
Automatic messaging, scheduling and management

**Interventions**  
Create interventions and monitor them over time for effectiveness

**Staff and HR**  
Keep track of staff absences, appraisals and objectives

**Exams**  
Manage school exams end-to-end

**Flexible assessments**  
Create assessment frameworks that fit your students' unique needs

**Student profile**  
See holistic information about a child all in one place, including notes, behaviour and comms

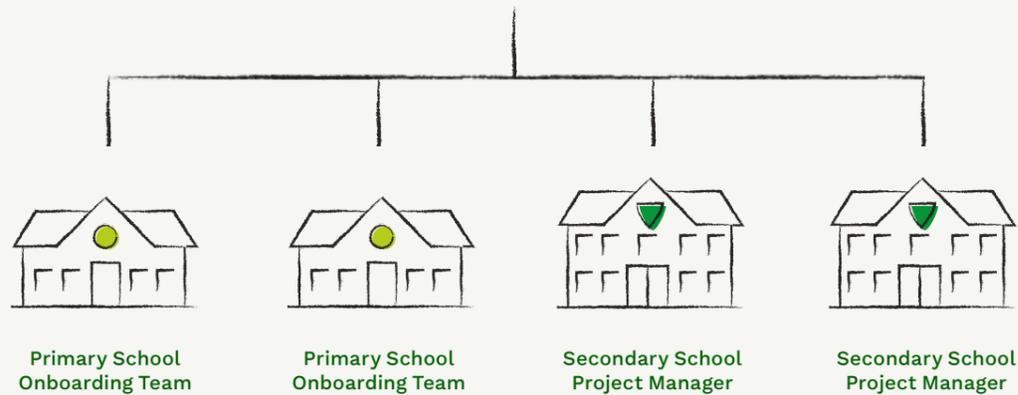
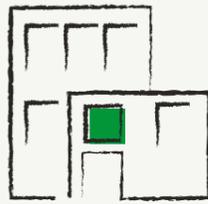
**Personalise behaviour recording and escalation**  
Record, reward and report on behaviour in a way that suits your students

# We'll make Arbor a long-term success at your MAT

Our mission is to support your trust to make the move to Arbor a success, and ultimately help you transform the way you work for the better.



Meet **Joanna**, one of our **MAT Programme Managers**. With over 10 years experience in project management across different sectors, Joanna works with MATs to plan and coordinate the rollout of Arbor across schools, taking care of all admin and keeping progress on track.

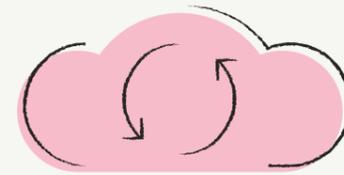


Meet **Mark**, who has six years project management experience in universities, local government, museums and art galleries. Mark is one of our **Secondary School Project Managers** — he works with each of your secondary schools to support them through the move to Arbor.

# 98%

We're proud of our 98% Customer Satisfaction score for support.

## Expert support and consultancy at every step of the way...



### Seamless migration

We take care when moving your schools' data to Arbor, working hand-in-hand with staff to check everything's in order.

All implementation and training can be done 100% remotely, and your schools can be up and running in a matter of weeks!

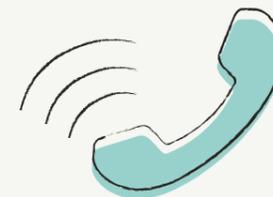
### A dedicated team to ensure success

Our team has expert knowledge of managing change across organisations of all shapes and sizes. We get to know your trust's culture so we can provide the training and support that's right for you every step of the way.



### Here when you need us

- Free phone, email and webchat support from 8am-5pm, Monday-Friday
- Free online Help Centre, eLearning and community forum
- Free regular support webinars



# Serious about safety

We're proud not just to meet but exceed all recommended government guidelines on security standards to **protect your schools**.



## Industry leading data protection and GDPR compliance

- ✓ Data encryption using bank-grade 256-bit SSL
- ✓ We're ISO 27001 accredited
- ✓ UK Government G-Cloud list of approved cloud suppliers
- ✓ Bespoke, role-based access control (RBAC)
- ✓ Secure logins including two-factor authentication
- ✓ Full Subject Access Request support
- ✓ Data retention dashboard to help delete unnecessary data
- ✓ Automatic flagging of records that have passed the retention period

# Choose the right package for your trust

Find the right fit for your trust with one of Arbor's three packages

## Essentials

### Features include:

- ✓ Connects to Arbor MIS automatically
- ✓ Log in to MIS
- ✓ Built in attendance, behaviour and context dashboards
- ✓ Analyse school performance dashboards
- ✓ Custom report builder
- ✓ Live feeds
- ✓ Create clusters
- ✓ Central team staff records, checks and reporting
- ✓ User management and permissions

## Plus

### All Essentials features, plus:

- ✓ Assessment Dashboards
- ✓ Assessment Policy Pushdown
- ✓ Attainment Over Time
- ✓ Mark and Cohort level analysis
- ✓ Attendance Thresholds
- ✓ Census Audit
- ✓ Centralised emailing
- ✓ Bulk actions

## Enterprise

### All Essentials and Plus features, plus:

- ✓ Staff Data API
- ✓ PowerBI Connector
- ✓ Custom Data Warehouse Connector
- ✓ HR integrations

# Book a free demo or get in touch to find out more

E [tellmemore@arbor-education.com](mailto:tellmemore@arbor-education.com)

T 0208 050 1028

W [www.arbor-education.com](http://www.arbor-education.com)

